



## **MAD CATZ® IN PARTNERSHIP WITH VERBATIM AMERICAS SHIPS ALL-NEW RANGE OF R.A.T.™ GAMING MICE, AND E.S. PRO+ GAMING EARBUDS ACROSS NORTH AND SOUTH AMERICA**

### **First Line of New Hardware to Officially Ship from Mad Catz Global: The World's Most Adjustable Mice Return with Unrivalled Design, Precision and Comfort**

**Kowloon, Hong Kong – December 11<sup>th</sup>, 2018**, – Mad Catz Global Limited, leading gaming hardware innovators for nearly 30 years, today announced Verbatim has begun the North and South American shipping of an all-new range of **R.A.T.** mice, as well as the **E.S.Pro+ Gaming Earbuds**, the first products to ship from the reborn Mad Catz Global.

With a reputation built on first-rate adjustability and comfort, the multi-award winning **R.A.T.** mice return featuring cutting-edge sensor technology and a host of upgrades, supercharging the range for a modern gaming audience and utilizing the latest technology to provide gamers with a winning edge.

Products shipping in the new **R.A.T.** range include:

- **R.A.T.<sup>4+</sup>™**

Featuring industry leading OMRON switches with a lifecycle of 20 million clicks, the **R.A.T.<sup>4+</sup>** has been designed to deliver flawless precision. Powerful LEDs provide multi-zone backlighting and the Pixart PMW 3330 optical sensor provides trusted performance that gamers can rely on.

- **R.A.T.<sup>6+</sup>™**

Extending the customization options, the **R.A.T.<sup>6+</sup>** features nine programmable buttons and an adjustable palm rest, in addition to a removable weight system that allows gamers to find the ideal weight for their personal preference. Chameleon RGB Intelligent Lighting illuminates the mouse across three separate zones, bathing the **R.A.T.** with over 16 million lighting combinations, while luxury OMRON switches have been tested to up to 50 million clicks for superior performance.

- **R.A.T.<sup>8+</sup>™**

Designed for the professional gamer, the state-of-the-art Pixart PMW 3389 optical sensor delivers unrivalled precision for any gaming genre. Fully customisable, the **R.A.T.<sup>8+</sup>** features an adjustable palm rest and thumb rest, as well as removable pinkie grip. 18G of removable weights enable gamers to perfect the feel of their **R.A.T.**, while the three stage Chameleon RGB lighting keeps the mouse looking as good as it performs. Onboard memory allows gamers to save up to four profiles, allowing for personalized macro button, sensor and lighting settings when travelling to tournaments.

- **R.A.T. Pro S3™**

Lightweight, ergonomic and unmistakably **R.A.T.**, the **PRO S3** concentrates on delivering the essentials professional gamers demand. The powerful Pixart PMW 3330 sensor delivers proven gaming performance, while ultra-reliable OMRON switches have been tested to an impressive 50 million clicks. The palm rest is fully adjustable, tilting plus or minus 15 degrees, side-to-side and extending up to 12mm from the mainframe. The **PRO S3** also features Chameleon RGB lighting for stunning visual effects during gaming sessions.

In addition, Mad Catz is also shipping the **E.S. Pro+ Gaming Earbuds** across North and South America. A radical new take on gaming audio, the **E.S. Pro+ Gaming Earbuds** are incredibly lightweight and portable, making them ideal for tournament play and sustained gaming sessions. Simple plug-and-play design allows the Earbuds to be plugged in to any PC and feature enlarged 13.5mm speaker drivers with dual microphones to give crystal-clear clarity to online chat. The **E.S. Pro+ Gaming Earbuds** ship with an assortment of different earbud sizes, allowing the gamer to customize their earbud to the shape of their own ears.

Selena Chang, Director of Sales and Operations for Mad Catz Global Limited commented, "Since announcing our comeback earlier in the year, gamers have inundated us with requests for new **R.A.T.** mice, and the passion and enthusiasm we've encountered from the community is truly inspiring. We've been working hard to ensure the new products do justice to the incredible Mad Catz legacy and we're delighted to start shipping the first products in the new range."

Ron Hanafin, Managing Director of Product Management & New Business Development for Verbatim Americas, LLC commented, "We believe the **R.A.T.** range continues to lead innovation and has the ability to lead the gaming mouse sector at retail. We're confident gamers will be thrilled with the new **R.A.T.** range, which we believe is the ideal way to re-introduce the Mad Catz brand to North and South American gamers."

The new line of **R.A.T.** Gaming Mice and the **E.S. Pro+ Gaming Earbuds** are available in December at Microcenter (US), Amazon.com (US), Buy Store (Mexico) as well as other leading retailers in the near future.

Additional information on all products is available at: [www.madcatz.com](http://www.madcatz.com).

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#### **About Mad Catz**

Mad Catz Global Limited is a global provider of innovative interactive gaming and entertainment products. Mad Catz products are designed to appeal to gamers of all abilities and across multiple platforms including in-home gaming consoles, handheld gaming consoles, Windows® PC computers, smart phones, tablets and other mobile devices. Mad Catz distributes its products via regional distributors to leading retailers around the globe. Mad Catz Global Limited is headquartered in Kowloon, Hong Kong. For additional information about Mad Catz and its products, please visit the company's website at [www.madcatz.com](http://www.madcatz.com).

You can also find more online through Mad Catz' [Twitter](#), and [Facebook](#) channels.

#### **About Verbatim**

Since its beginning in 1969, Verbatim® has been at the forefront of the evolution in data storage technology. Today, more than 39 years later, Verbatim remains one of the most recognizable names in the data storage industry.

Customer-driven, Verbatim is known for adding considerable product value--above and beyond its competitors--to established media technology. As an industry pioneer, Verbatim is recognized for the role it plays in early product development and commercial product introduction of new technologies. Verbatim's leadership role is especially apparent in the evolution of optical media recording including MO and the CD/DVD family of products.

Along with its technological innovations, Verbatim has always been recognized universally for its superior manufacturing practices. Verbatim was the first media company to receive ISO certification, the de facto standard for quality management systems worldwide. This commitment to quality translates into consistent product performance and reliability. In addition, Verbatim provides toll-free technical support and service to enable its customers to maximize the performance of its products.

As a subsidiary of Mitsubishi Chemical Corporation, a recognized world leader in the chemical and computer industries, Verbatim is ideally positioned to take advantage of changes in the market while continuing to challenge the frontiers of data storage.

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#### **Source**

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